1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The parent categories that are most successful are theatre, music and film/video. Also, these categories are the major ones that do participate in crowdfunding.
* Summer season has been the most successful season over the years.
* The country that has been the most successful over the years has been the US.

1. What are some limitations of this dataset?

* The parent categories in this data set are mostly in the arts industry. Therefore, we have a more overview analysis of how the arts industry performs because we are looking at different sub categories. The data set should have added more non-arts related parent categories so there is more information on those types of crowdfundings.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Another chart can be a pivot table showing results by each country in order to know which countries will have a successful crowd funding based on historical performance. This pivot table will have a column of outcomes, rows of counties, values based on the count of outcomes, and filters based on parent category, and years. And a stacked-column pivot chart that can be filtered by country and parent category based on that table.